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Approach to Reduce Homelessness in Monterey County







MISSION

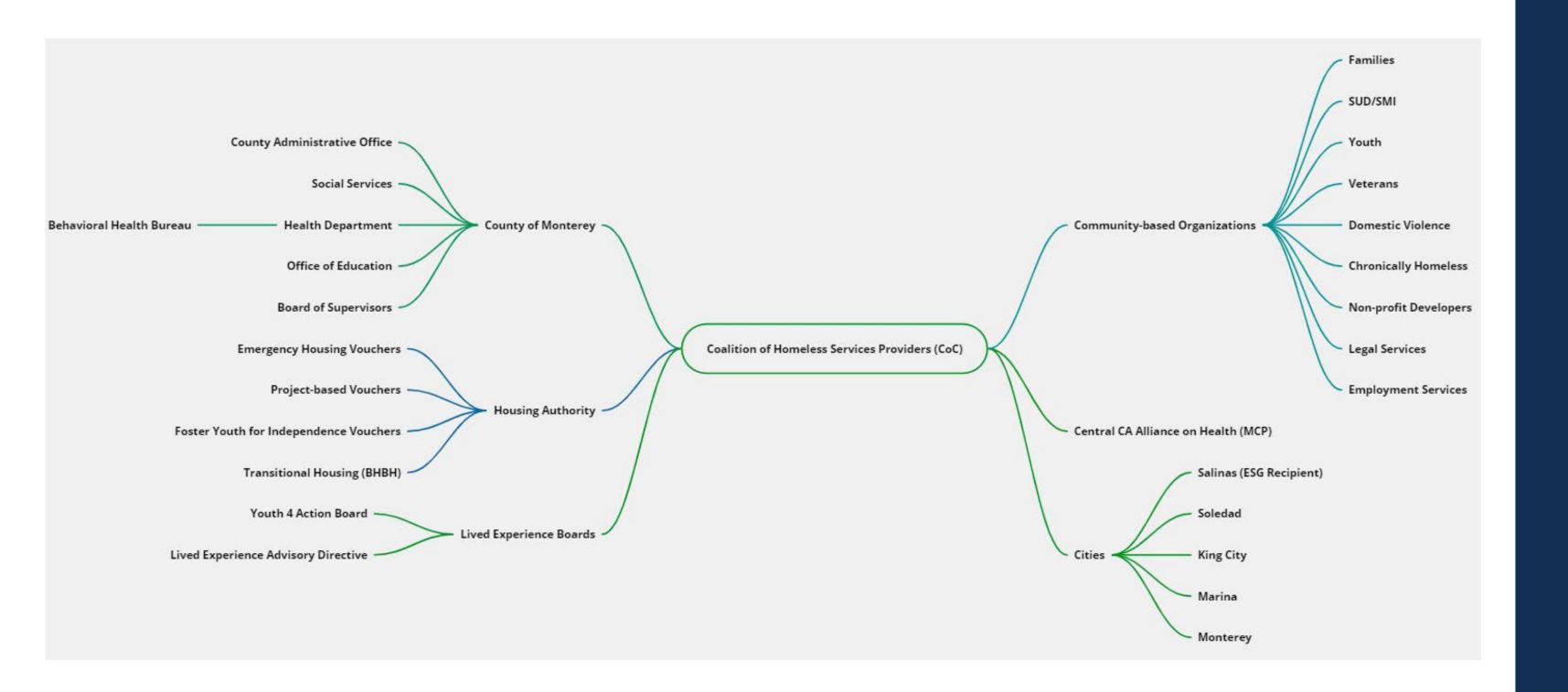
Excel at providing quality services for the benefit of residents who are experiencing homelessness while developing, maintaining, and enhancing the resources that will ensure homelessness is rare, brief, and non-recurring.

OUR VISION & MSSION



Vision

We envision a community where everyone has access to safe and stable housing and supportive services where needed; a community where people who are experiencing homelessness are quickly identified and provided with resources to help them resolve their housing instability with no waitime.



CHANGES TO OUR SYSTEM

THAPSH

Increased

Permanent

Supportive

Housing beds

by over

900%. Reduce

d Transitional

Housing beds

by 30%

Increased E S Beds

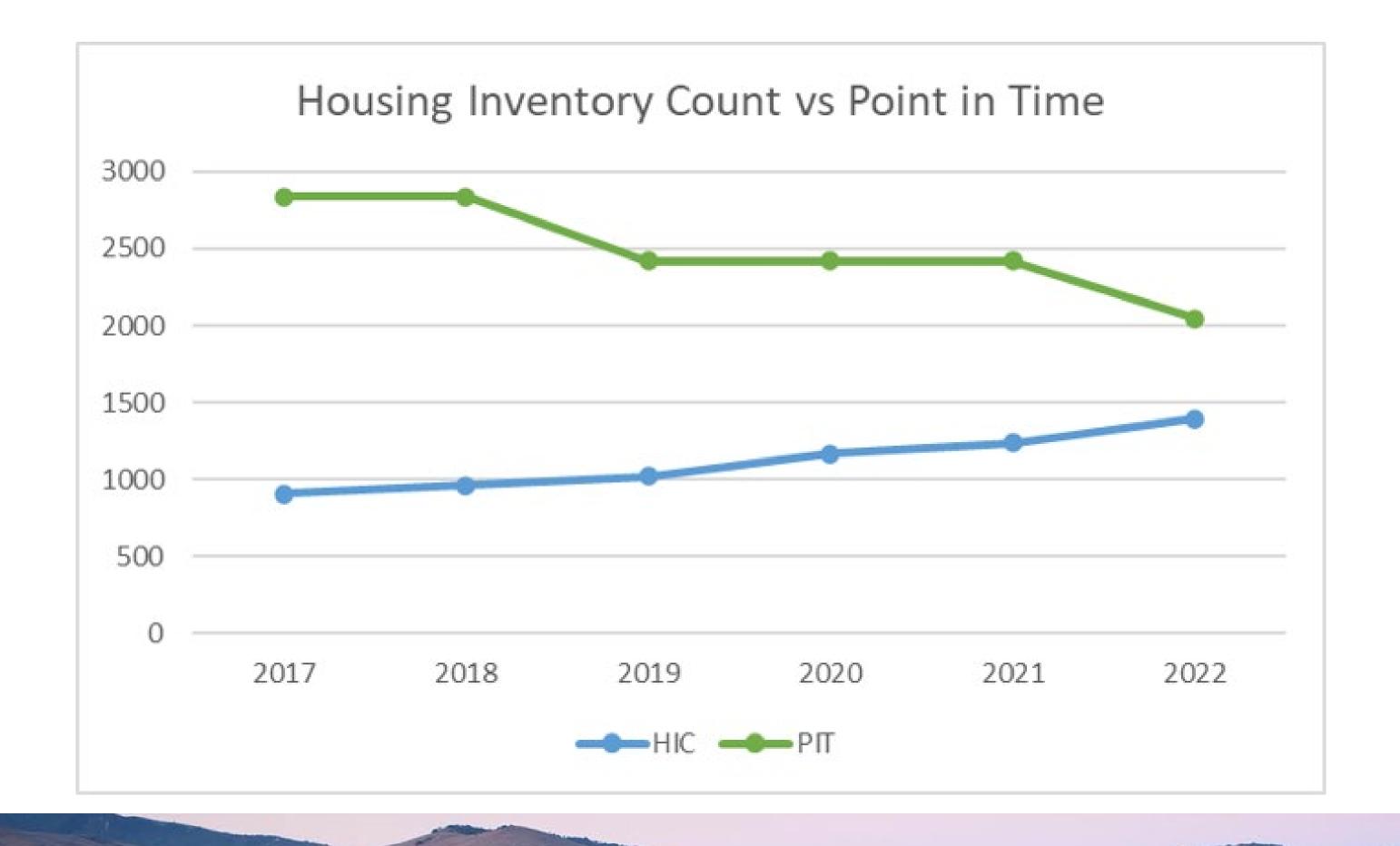
Increased ES beds by over 110%.

Layered RRH

Layered Rapid Re-Housing funding on top of all Emergency Shelter beds.

PIE

Created two Lived
Experience Boards
to assist (and
sometimes lead)
policy changes,
review and rank
projects, and
design programs



OTHER IMPORTANT FACTORS

- For every 100 extremely low-income households in Monterey County, we only have 16 housing units
- Monterey County's two prominent industries are agriculture and hospitality
- Chronic Homelessness continues to rise
- Fair Market Rents are 54.5% higher than the State's average at \$2,340 for a studio apartment and \$2,879 for a 2-Bedroom
- Blacks/African Americans are 12x more likely to become homeless than their White counterparts
- Transition-aged youth have the lowest retention rates of all target populations
- We have an expansive Veteran-serving network in our community.
- The Lead Me Home Plan to Reduce Homelessness by 50% was launched in July 2021 and has been adopted by two counties and five city municipalities.