

# Regional Homelessness Prevention

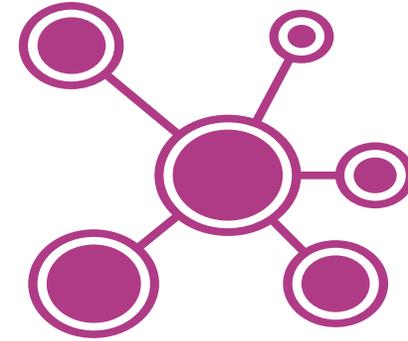
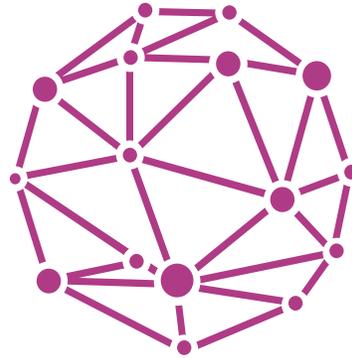
2024

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# All Home | What We Do



**CONVENE**

**CO-CREATE**

**CATALYZE**

All Home advances regional solutions that disrupt cycles of poverty and homelessness, redress racial disparities, and create more economic mobility for people with extremely low incomes.

# 1-2-4 Framework for Homelessness Solutions

To achieve  
75% reduction  
in unsheltered  
homelessness

Simultaneously  
invest in three  
interventions



## +1x Interim Housing

Fund interim housing needed for people to stabilize and connect to services on the path to permanent homes on the path to permanent exits.



## +2x Permanent Housing Solutions

Fund at least two permanent housing solutions for every interim housing unit added. These can be a housing subsidy or affordable housing that allows people to move from interim to permanent housing.



## +4x Homelessness Prevention

Simultaneously, each unit of interim housing should be matched with holistic prevention services for four households.

# This Is a Math Problem:

“

The overall number of people experiencing homelessness will only go down if more people exit homelessness than enter it....

Preventing homelessness before it starts is critical to ending it.

”

United States Interagency Council on Homelessness, *All In: The Federal Strategic Plan to Prevent and End Homelessness* (December 2022)

# Regional Homelessness Prevention Strategy

## Problem

Across the region, three people are becoming homeless for every one that is housed by homeless response systems

## Strategy

Target prevention resources to the people at highest risk of actually experiencing homelessness (“targeted prevention”)

## Implementation

A regional network of targeted prevention programs operating in each county across the Bay Area

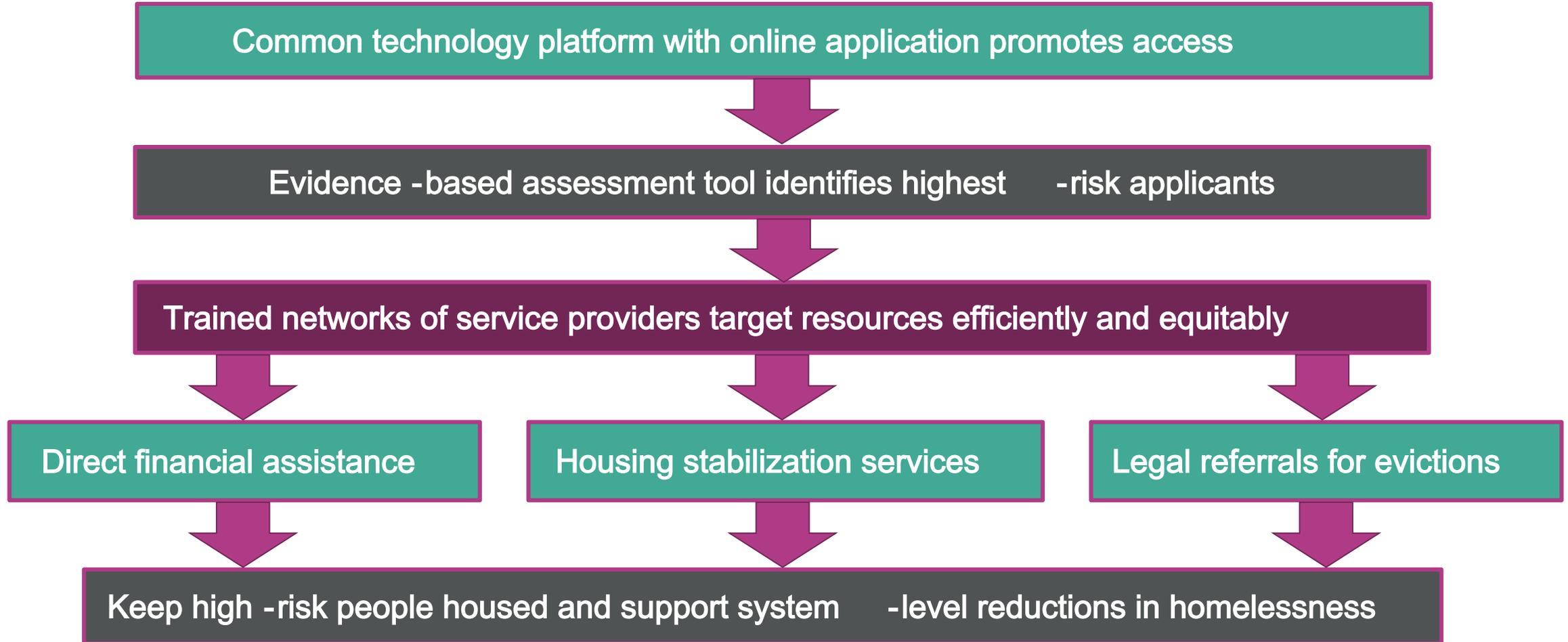
**82% of encampment residents surveyed in a statewide study believed that receiving a one-time payment of \$5,000 - \$10,000 would have prevented their homelessness.**

# Prevention Is a Continuum

Homelessness Diversion	Targeted Prevention	Eviction Prevention	Housing Stabilization
<p><b>Services:</b></p> <ul style="list-style-type: none"> <li>• Housing Problem -Solving</li> <li>• Shelter and Crisis Services</li> </ul> <p><b>Target populations:</b> Doubled up or lost housing, 0 -30% AMI, presenting for homeless services, previous experience of homelessness, highly impacted communities and neighborhoods</p> <p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• Crisis response</li> <li>• Rapid exit</li> </ul>	<p><b>Services:</b></p> <ul style="list-style-type: none"> <li>• Direct Financial Assistance</li> <li>• Housing Stabilization Services</li> </ul> <p><b>Target populations:</b> Non-leaseholders, 0 -30% AMI, severe rent burden, previous experience of homelessness, highly impacted communities and neighborhoods</p> <p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• Prevent loss of housing</li> <li>• Housing stability</li> </ul>	<p><b>Services:</b></p> <ul style="list-style-type: none"> <li>• Legal Representation</li> <li>• Tenant Support Services</li> </ul> <p><b>Target populations:</b> Leaseholders and non -leaseholders, 0 -50% AMI, severe rent burden, active eviction, habitability or harassment issues, highly impacted communities and neighborhoods</p> <p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• Anti-displacement</li> <li>• Unit habitability</li> </ul>	<p><b>Services:</b></p> <ul style="list-style-type: none"> <li>• Rental Subsidy Programs</li> <li>• Guaranteed Basic Income</li> </ul> <p><b>Target populations:</b> Leaseholders and non -leaseholders, 0-50% AMI, severe rent burden, highly impacted communities and neighborhoods</p> <p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• Housing stability</li> <li>• Economic mobility</li> </ul>
Experiencing homelessness	Imminent risk of homelessness	Non-imminent risk of homelessness	Future risk of homelessness

Risk of homelessness

# Regional Homelessness Prevention Program Model



# Our Online Application Creates Access



## Keep People Housed Bay Area Regional Homelessness Prevention

Welcome to the Keep People Housed Homelessness Prevention Platform! Click the images below to access the applications for region-specific Keep People Housed assistance. KPH may be able to help eligible applicants who have past-due rent, or who need help paying the costs of moving into a new unit they have already identified and plan to lease. Applicants are now eligible for one-time assistance.

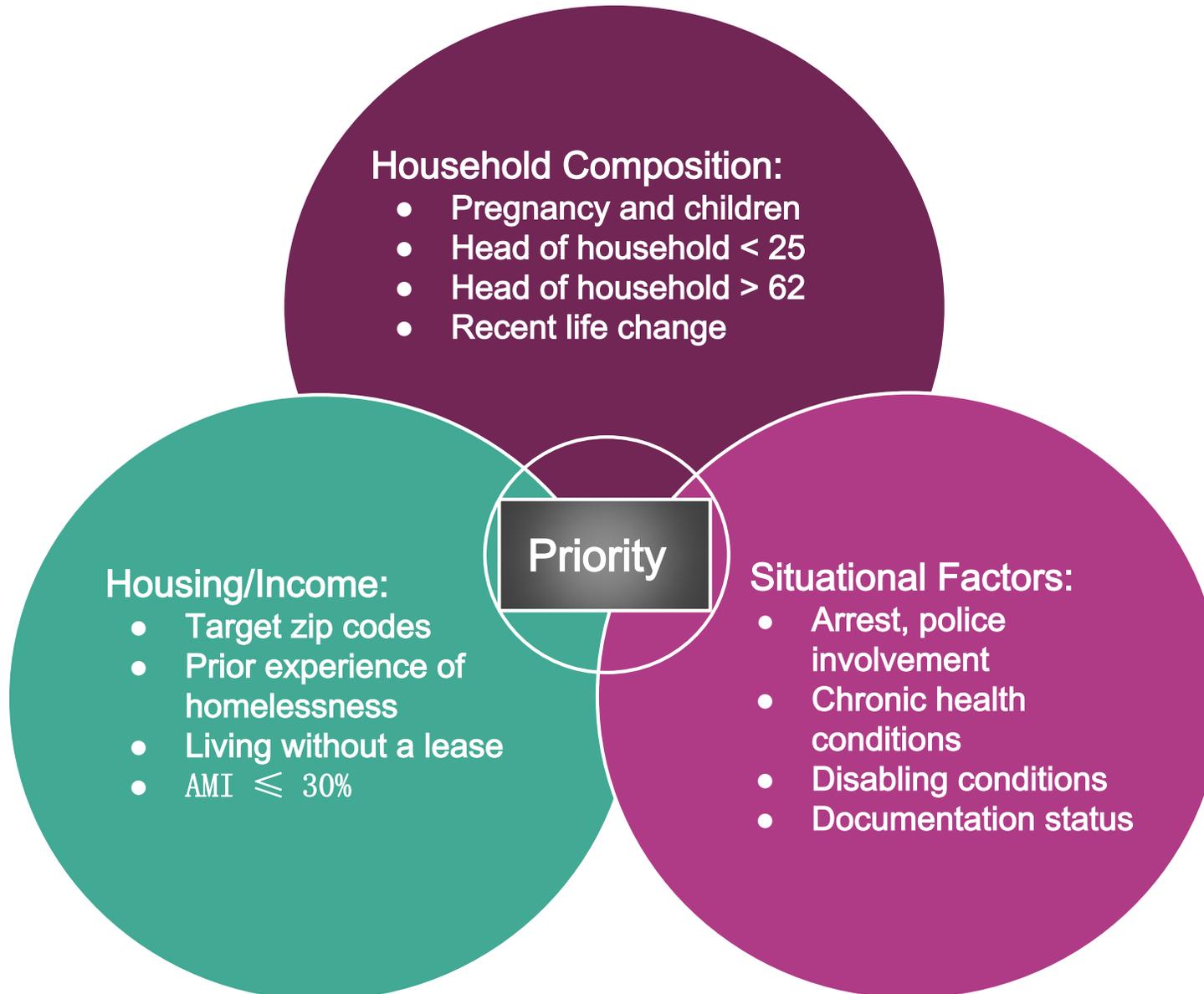
Click below if you are applying in Oakland, CA



Click below if you are applying in Contra Costa County



# Our Assessment Tool Identifies the Most At -Risk

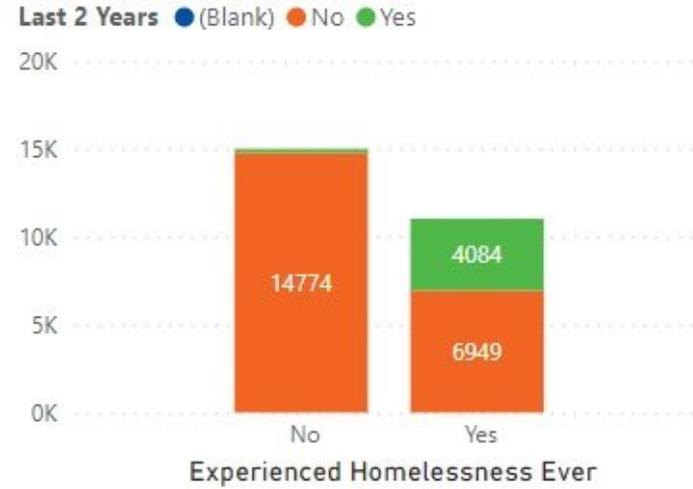


# Our Technology Is Building Regional Infrastructure

Application Counts



Experienced Homelessness Count



**\$58,380,469.59**

Amount Approved (All Apps)

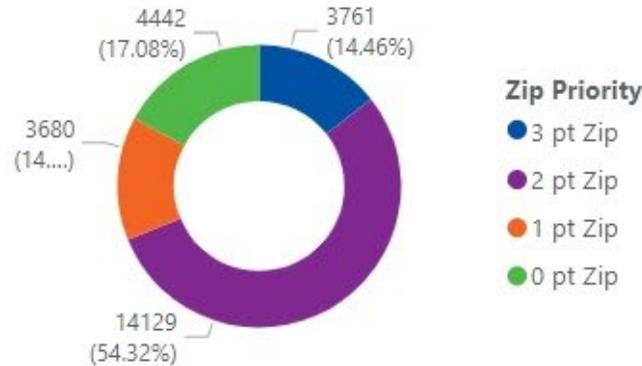
**\$56,486,657.12**

Amount Approved for Paid Apps

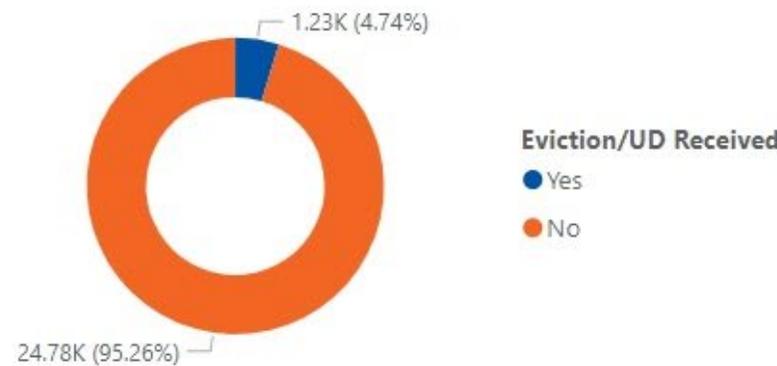
**\$6,572.80**

Avg Amount Approved for Paid Apps

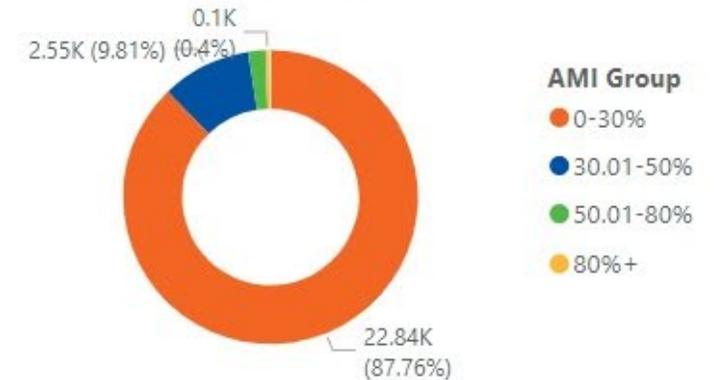
Applications by Zip Code Priority



Applications Received Eviction Notice/UD



Applications by AMI Group



# Targeting is Efficient and Equitable:

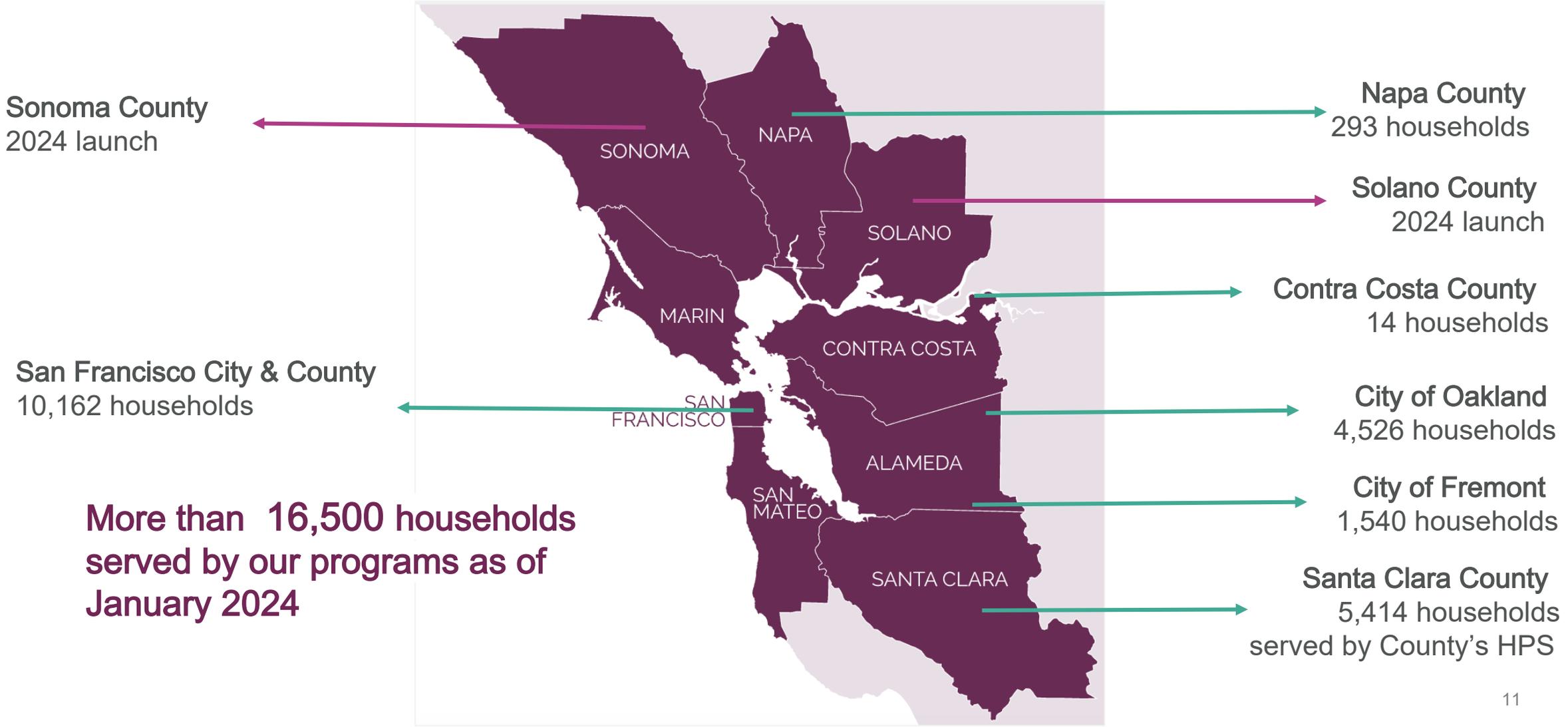


A program that appears to be highly *effective* may actually be highly *inefficient* if it targeted people who wouldn't become homeless anyway.



Marybeth Shinn, Cornelius Vanderbilt Chair and professor of human, organizational, and community development at Vanderbilt University  
Rebecca Cohen, Abt Associates

# Toward a Regional Network of Programs



**More than 16,500 households served by our programs as of January 2024**

# Early Results from COVID -19 Pilots

## SF's ERA Program 2021-2022

- 15,000+ applications received
- 5,500+ checks issued
- \$38 million total disbursed
- \$6,900 average assistance
- 98% below 50% AMI
- 36% had experienced homelessness
- 17% had received eviction notice
- 77% identify as BIPOC

## Keep Oakland Housed 2020-2022

- 19,000+ applications received
- 5,700+ checks issued
- \$44 million total disbursed
- \$7,600 average assistance
- 97% below 50% AMI
- 38% had experienced homelessness
- 15% had received eviction notice
- 78% identify as BIPOC

# Outcomes from Santa Clara County's HPS

## Housing Retention

Over 90% of households receiving prevention services remain housed after two years. Notre Dame researchers found that households served are 73% less likely to become homeless than those not receiving services.

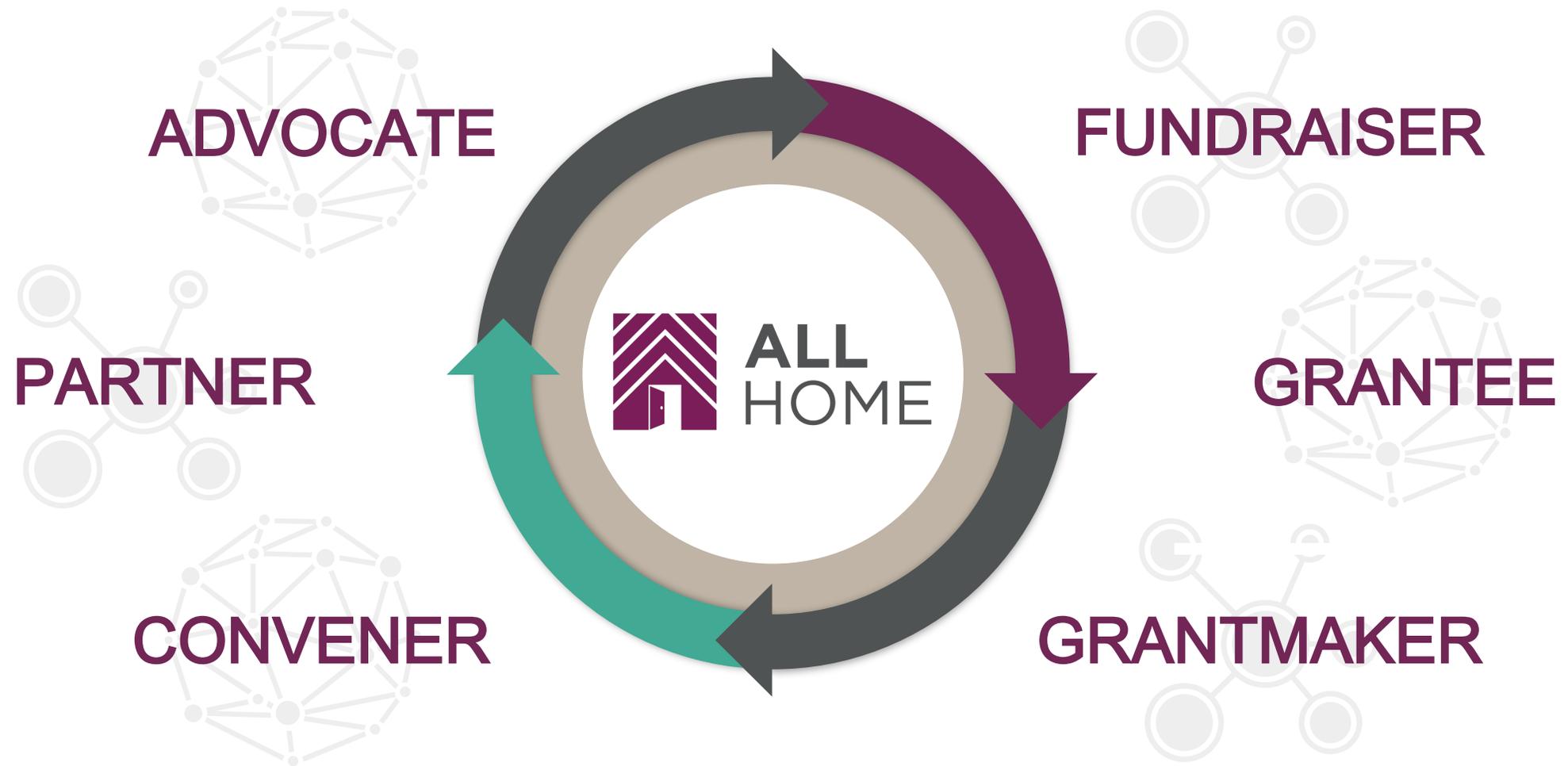
## Racial Equity

Santa Clara County's HPS has served 12,000+ people from 4455+ households since it launched in 2017. 87% of households served are extremely low income and 87% are people of color.

## Reduced Homelessness

Six years ago, 3.2 people were becoming homeless for every one housed. Today, that's down to 1.7 as a result of intentional investments in permanent housing and targeted homelessness prevention.

# All Home's Roles





ALL  
HOME

[www.allhomeca.org](http://www.allhomeca.org)