

# **CALIFORNIA** **COMEBACK PLAN**

## **Governor Newsom's Comprehensive Approach to Clean & Safe Streets For All**

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**Addressing Homelessness Through Housing First**

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July 2021

# California's homelessness crisis has reached a breaking point.

We just enacted historic mental health and housing investments and policy reforms. This is our moment.

**\$12 billion for homelessness** - more than 10x what the state has ever spent on this problem. But money alone won't fix this - we must spend smarter, faster, and more effectively.

1

End or prevent homelessness through housing & shelter: Expand Homekey & build 42,000+ new homeless housing units.

2

Get the most unwell individuals the services they need - in treatments and conservatorships.

3

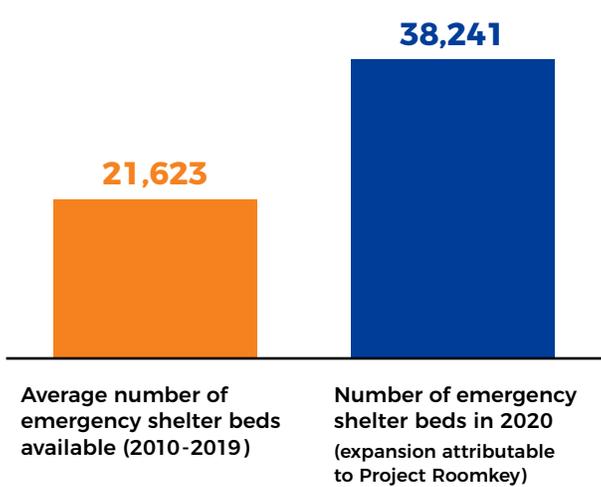
Make our city streets and parks safe again by supporting local governments

# We Can Solve Homelessness

This is a crisis decades in the making. In 2020, California created a new model to solve homelessness - an approach adopted by the Biden-Harris Administration **now being used on the national level.**

## PROJECT ROOMKEY

## HOMEKEY



From 2010-2019, the average number of new Permanent Supportive Housing units added was **2,847.**

# In just 6 months, Homekey added 6,000 new units.

July-December 2020

*I don't **think** homelessness can be solved. I **know** homelessness can be solved. This is our cause. This is our calling. Let us rise to the challenge and make California stand as an exemplar of what true courage and compassion can achieve. Let's go to work.*

- **Governor Gavin Newsom**  
State of the State Address,  
February 2020

## Homeless Coordinating & Financing Council's Stakeholder-Driven Action Plan Recommendations

The State has worked with advocates over the past year to develop 5 principles to prevent and end homelessness. Through prevention, shelter, housing, and services, we can end homelessness in California.

**A**  
Strengthen our systems to better prevent and end homelessness in California

**B**  
Equitably addressing the health, safety, and services needs of Californians experiencing unsheltered homelessness

**C**  
Expanding communities' capacity to provide safe and effective sheltering and interim housing

**D**  
Expanding and ensuring equitable access to permanent housing in our communities

**E**  
Preventing Californians from experiencing the crisis of homelessness

# Unprecedented Resources

The largest investment in state history.

## \$12 billion over two years

### Housing \$5.75 billion

### Mental Health \$3.9 billion



#### Homekey - Housing

Acquire & rehab  
**tens of thousands**  
of homeless units



#### Homekey - Health

**Largest expansion**  
**in California history**  
of service-enhanced mental health  
housing



#### Affordable Housing

**7,000** new homes



#### Behavioral Health Housing

for people needing conservatorship  
or intensive behavioral health services



#### Family Homelessness Prevention

**\$565 million**  
to stabilize homeless families



#### Veterans Services

Support services for formerly  
homeless vets

### Safe and Clean Streets \$2.2 billion



#### Local Aid

Unprecedented commitment of  
**\$2 billion** to help local  
governments address homelessness



#### Hazardous Materials Removal



#### Encampment Resolution



#### Data & Accountability Systems

Track progress and provide  
accountability and transparency

# Accountability

People must get out of encampments and into the housing and services they need. **The State is providing cities and counties** with the resources they need to make this happen.

## Get people out of encampments through housing & services



**\$1.75 billion**  
new housing



**\$5.8 billion**  
Homekey

## Local governments now have unprecedented funding from the State

**\$2 billion**  
Flexible aid to local governments  
**\$296 million**  
Local clean-up matching

**\$97 million**  
Hazardous material removal  
**\$50 million**  
Encampment resolution

## No results? No funding.

### Local Metrics

In order to be eligible for state homelessness funding, all local governments must set goals on six metrics on which they will be required to make progress and report data.

### Statewide Goals

Statewide goals will be created by aggregating all of these local goals. Through this, the state will be able to track statewide progress and make sure funding is going to programs that work.

Locals must set ambitious, quantifiable goals. Locals must then meet goals or forfeit flexibility/funding.

- 1 Reducing the number of persons experiencing homelessness.
- 2 Reducing the number of persons who become homeless for the first time.
- 3 Increasing the number of people exiting homeless into permanent housing.
- 4 Reducing the length of time a person remains homeless.
- 5 Reducing the number of persons who return to homelessness after exiting homelessness.
- 6 Increasing successful placements from street outreach.

## Restructuring



State & local governments must track progress so problems can be fixed.



New changes to how state government responds to homelessness.



More requirements for state departments and local governments to map homelessness funding & share data.

## Unprecedented Accountability

The State is providing the funding and the infrastructure – local governments have a critical role to play. Here are the new accountability measures.

**2** **\$2 billion**  
over two years  
for local governments



Requirement to set objective, easy-to-understand metrics to receive funding.



Once funded, local governments must follow their plan and make progress. If they do not, there are sanctions, including losing funding.



Bonus funding for governments that are demonstrating success.